

2024 HUD CoC & CoC Builds NOFO Meeting for: New Project Applicants

DISTRICT OF COLUMBIA CONTINUUM OF CARE AUGUST 15-16, 2024



Continuum of Care



Defining "Continuum of Care"

Per HUD, a Continuum of Care (or "CoC") is:

- •A strategic planning body that sets a jurisdiction's vision to respond to homelessness in that community.
- •The network of providers offering services to persons currently or formerly experiencing homelessness.
- •The HUD CoC Program is also the name of the primary federal funding stream dedicated to preventing and ending homelessness.
 - It is designed to support a community's commitment to the goal of ending homelessness locally.
 - The HUD CoC program provides funding to nonprofit and governmental partners for the purposes of quickly rehousing persons experiencing homelessness while minimizing the trauma and dislocation caused by homelessness.
 - It is distinct from other HUD funding streams (e.g. HOPWA, ESG, HOME, etc.).
 - HUD CoC Program dollars are issued by HUD through regular Notices of Funding Opportunity (NOFOs)
 - Discussing opportunities from two NOFOs today!



Roles & Responsibilities



Defining Roles and Responsibilities

The Community Partnership (TCP):

- •The Collaborative Applicant and HMIS Lead, TCP is responsible for:
 - Assembling and submitting the Consolidated Application for CoC Program funding to HUD
 - Conducting community info sessions about the NOFO
 - Soliciting Project Applications for "bonus" funding opportunities
 - Providing technical assistance to providers who are renewing funds or applying for new funding
 - Providing the Ranking Committee with HMIS and other data to inform the Project Ranking

DC Interagency Council on Homelessness (ICH) Committee Structure

- •The "Continuum of Care" (under the 1st definition noted on the previous slide); ICH is responsible for:
 - Setting the community's strategic vision for use of the HUD CoC funding
 - Works with TCP to ensure that the Consolidated Application aligns with that strategic vision
 - Assembles the Ranking Committee



Defining Roles and Responsibilities

The Ranking Committee

- •The Ranking Committee is tasked with articulating the community's funding priorities by selecting the applications that should be submitted to HUD for their review. To inform these decisions they:
 - Complete a threshold review to ensure the project is aligned with HUD's policy priorities and program requirements;
 - Review submitted applications, any requested supplemental information, and available quantitative and/or qualitative data to determine whether proposals meet CoC needs;
 - For the HUD CoC Program, they determine the ranked (priority) order of each project submitted to let HUD know which programs to fund first if HUD is unable to fund all requests (locally or nationally)

No member of the ranking committee may represent an agency applying for HUD CoC Funding.

Project Applicants

•The entities submitting new or renewal funding "Project Applications". They are responsible for putting together complete and competitive project applications to for the Ranking Committee and HUD to consider.

HUD

•Issues the NOFO and makes the ultimate decision about whether a Project Application is funded.



Applications

Consolidated Application

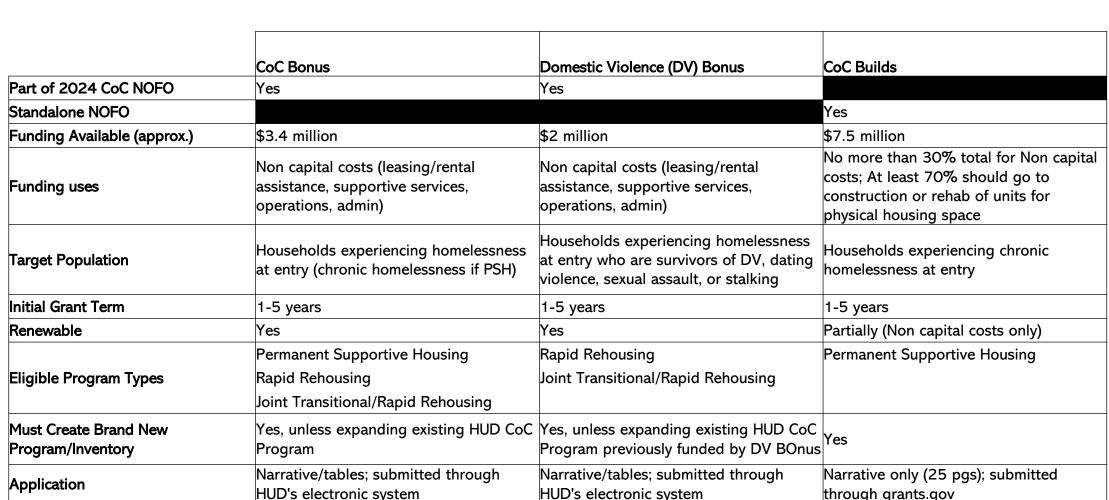
- The Consolidated Application (CoC Program response only) includes:
 - Information on the local CoC's response to homelessness, the structure of its Board (ICH), local HMIS implementation, system performance, and coordination other systems who work with persons experiencing homelessness.
 - The Consolidated Application is submitted with the "Project Listing" the ranked listing of projects approved by the Ranking Committee.

Project Applications (New Project Applications)

- The Project Application include information on the projects'
 - Population to be served (both in terms of program type and how many individuals or families)
 - Commitment to Housing First and other HUD policy priorities
 - Type of services that will be offered by project/billed to HUD grant
 - Description of physical housing space
 - Estimates about demographic make up of persons served
 - Budget (detailed spending plan) and match sources
 - Mostly tables and checkboxes for HUD CoC Program with minimal narratives.*



New Funding Opportunities



Yes

above)

Ranking Committee approval before

Number of submissions allowed in

Application materials due to ICH

Applications due to HUD

submission

response

Yes

above)

September 18th

October 30th

Multiple (total request limited to figure



September 18th

October 30th

Multiple (total request limited to figure

Yes

TBD

November 21st



Funding Available & Eligible Program Types

HUD Continuum of Care (CoC) NOFO:

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CoC Bonus (approx. $3.4M):
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- -Rapid Rehousing (RRH);
- -Joint Transitional-RRH;
- -Permanent Supportive Housing (PSH);

DV Bonus: (approx. \$2M):

-Rapid Rehousing (RRH);

-Joint Transitional-RRH;

CoC Builds NOFO:

CoC Builds program (approx. \$7.5M):

-Permanent Supportive Housing (PSH)



Eligible Program Types con't.

- •Rapid Rehousing (RRH) is permanent housing that provides 3-24 months of rental assistance and supportive services to households experiencing homelessness (households "exit" services but retain the physical housing space)
- Joint Transitional-RRH is single project that offers both transitional and RRH where participants can move from TH to RRH or only RRH depending on their needs
- •Permanent Supportive Housing (PSH) is permanent housing with supportive services that is long term for households with at least one member who is experiencing chronic homelessness living with a disabling condition and experiencing lengthy or episodic homelessness
- •Funding for outreach, prevention, shelter, or standalone transitional housing programs are not available through these opportunities.



Target Populations

- •The HUD funding associated with both NOFOs must be used to create programming for households (single person and family) who are experiencing homelessness at program entry.
 - For PSH, at least one household member must be experiencing chronic homelessness
 lengthy or repeated episodes of homelessness to be considered eligible for the housing.
- •The CoC Bonus and CoC Builds opportunities do not have a specific population focus, but the Ranking Committee is considering where gaps in the system exist in selecting projects.
- •The DV Bonus is specifically for households experiencing homelessness who are fleeing or have histories as survivors of domestic/intimate partner violence, dating violence, sexual assault or stalking.



Creating New Inventory

- •These opportunities are specifically designed to create brand new housing inventory in the District of Columbia for households experiencing homelessness
- •CoC Builds has an additional focus on using funds to newly construct or rehab units (including adaptive reuse) to be used as the physical housing space for a specific new program not for general inventory that may be used as PSH set asides
- <u>Can not</u> use funding to fund or expand a program that is already operating without HUD
 CoC dollars
 - Existing HUD CoC Program projects can apply to use CoC or DV Bonus dollars to expand their programs
 - Proposed projects may seek to duplicate existing successful program models at existing non-HUD funded sites, but must add to inventory of housing resources in the District.



Funding Uses

- •CoC Builds budget requests must predominantly be for construction/rehabilitation costs (70-100% of request).
- •The budget for all three opportunities may also include a combination of the following components:
 - <u>Leasing</u>: pays for units or a structure used for TH portion of Joint TH/RRH program
 - Rental Assistance: pays participants' rents while in RRH or PSH
 - <u>Supportive Services</u>: services paid for by the grant that help program participants obtain and maintain their housing
 - Operating: support for ancillary costs associated with operating the program
 - HMIS: provides funding to assist providers with meeting HUD's reporting requirements
 - Administration: Support with management, oversight, and coordination of the program
- •For the CoC Bonus, DV Bonus, and CoC Builds, Administration can make up no more than 10% of the total request.
- For CoC Builds, the other non-capital components above can make up no more than 20% of the total request.



Grant Terms, Grant Administration, and Renewability

- •The initial grant term applied for can be 1-5 years;
 - Once the initial grant term expires the project is eligible for annual renewal (1 year terms)
 - Total dollar amount awarded is divided by the initial grant term to determine the amount that will ultimately be eligible for annual renewal.
 - For CoC Builds, on the non capital portion of the budget is renewable
- •The opportunity for renewal will be announced by HUD, through the CoC Program NOFO (CoC Builds awardees likely to be added to the portfolio of program that renew through this process annually
- •Grant administration through initial and subsequent grant terms will be conducted by TCP
 - HUD will issue a grant agreement with TCP; TCP will issue a subcontract with provider
 - Administrative portion of the award is shared (TCP portion is typically 3% of the total award or 3/10 of Admin portion)



Options for Existing CoC Program Projects



Reallocation

- •A project that is eligible for renewal in FY2O24 may request to reallocate their funding to create a new project. Reallocation shifts funds in whole or part from existing eligible renewal projects to create one or more "new" projects.
- •These are treated by HUD and the Ranking Committee as new projects/funding requests and require applicant to submit both new AND renewal applications. TCP suggests attending a New Project Application training session to fully understand that process.
- Only programs with permanent housing components can be created through reallocation:
 - Joint Transitional-Rapid Rehousing
 - Rapid Rehousing
 - Permanent Supportive Housing
- Renewal projects rejected by the Ranking Committee may also be reallocated to create brand new inventory for the CoC.



Expansion

- •Projects that are eligible for renewal in FY2024 may request to expand their project using Bonus dollars for which the CoC is eligible to apply.
 - Includes: adding units/beds, increase persons served, expand services for existing participants (with or without expanding capacity).
 - Both the CoC Bonus and DV Bonus funding is available to use to expand projects but a past DV Bonus recipient may only expand with DV Bonus dollars and other CoC Program recipients may only expand using CoC Bonus dollars.
- •These are treated by HUD and the Ranking Committee as new projects/funding requests and require applicant to submit both new AND renewal applications. TCP suggests attending a New Project Application training session to fully understand that process.



Consolidation

- •Projects that are eligible for renewal in FY2024 may request to consolidate two or more programs/grants to create one single program
- •Both projects must submit renewal applications and flag in the application that which grant will move forward and assume the funding from the other.
- •The expectation is that this allows for the expansion of the size or scope of the program without using CoC or DV Bonus dollars to fund the expansion.
- •Subject to approval by the Ranking Committee and ultimately by HUD.



Application Submission



New Project Application Submission

- TCP will hold trainings on the application materials/process for both NOFO's opportunities.
- For the CoC and DV Bonus:
 - Tues, August 20th at 3:00 pm
 - Weds, August 21st at 10:00 am
 - (Other sessions possible/as needed)
- For CoC Builds:
 - Weds, August 28th at 10:00 am
 - Thurs, August 29th at 2:00
- Registration links will be distributed; Teams information will be shared with registrants.
- More sessions possible as needed



New Project Application Submission

- The actual application materials for the CoC/DV Bonuses and CoC Builds are very different
- •For the CoC/DV Bonuses there is a paper form application to complete that includes narratives and tables/charts to complete; applications received will be scored and ranked along side other projects pursing (renewal) funding under the CoC Program NOFO.
- •The CoC Builds application is a 25 page narrative with topic parameters set by HUD; applications received will be compared to each other to select the one submitted to HUD.



New Project Application Submission

- The ICH Ranking Committee can approve multiple applications to submit to HUD under the CoC Bonus and DV Bonus, so long as the total of the submission requests do not exceed the amount the CoC is eligible to receive (\$3.4 M for CoC Bonus; \$2 M for DV Bonus).
- However, only one (1) application submission in response to the CoC Builds opportunity is allowed.
- Both opportunities require that an application be submitted to the local Ranking Committee for consideration prior to submission to HUD. These will be due:
 - September 18th (CoC and DV Bonus)
 - October 10th (CoC Builds)
- Final applications must be submitted to HUD about six weeks later; intervening time is for the Ranking Committee to review materials, make selection(s) and for selected applicant(s) to work with TCP on final submission.
- Final due dates are:
 - October 30th (CoC and DV Bonus)
 - November 21st (CoC Builds)



Ranking Committee



Ranking

- •HUD requires that project applications are considered by a group of non-conflicted stakeholders and, for the CoC NOFO response, ranked in priority funding order.
- •These decisions to HUD what the community priorities are for which programs they should fund if they are not able to fund our entire request (or all requests nationally).
- •The Ranking must include a combination of threshold criteria, performance, and other objective criteria.

•The Ranking Committee must be made up of non-conflicted community stakeholders — meaning members of the Ranking Committee cannot come from government agencies or service providers seeking new or renewal funding in the competition.



2024 Ranking Criteria (CoC/DV Bonus)

| HUD Criteria Categories (Rough Point Va | lues) Local Ranking Criteria |
|---|---|
| Objective Criteria (33%) | Program Unit/Slot Utilization Rate |
| | Rate that Grant Is Matched/Leveraged |
| | Costs per household* |
| | |
| Performance Criteria (20%) | Client Satisfaction Survey Results* |
| | Housing Stability and/or exits to Permanent Destinations |
| | Increase (TH/RRH) or Maintain (PSH) Income |
| | Obtained or Maintained Health Insurance |
| | Data Quality |
| | Length of Stay |
| | |
| Threshold Criteria (47%) | Provides services to a key subpopulation |
| | Addresses vulnerabilities of persons served |
| | Incorporates program participant feedback into program design and operations* |
| | Uses participant grievances and/or monitoring findings to improve program* |
| | Approach to implementing federal policy priorities (See next slide!) |
| | *new in 2024 |
| | |



Ranking Committee

- For **renewing** grants, the Ranking Committee will use a combination of past performance data, supplemental narrative information provided by Project Applicants, and the HUD Policy Priorities to score/rank applications.
- The Ranking Committee will select application(s) for **new** funding using a combination of community feedback on program types/populations in need or resources, the HUD Policy Priorities, and application materials to score/rank the applications.
- New and renewing applicants will be notified about whether or not their application will be included in the Consolidated Application by mid September.
- The decision about whether or not any project receives funding is solely up to HUD.



HUD Threshold Requirements



HUD Threshold Requirements

HUD Threshold Requirements: HUD reviews all projects to determine if they meet the eligibility threshold requirements on a pass/fail standard.

In order to ensure its Consolidated Application is competitive as possible, the CoC's Ranking Committee must conduct a similar review of project applications prior to submission to HUD.

The Ranking Committee is unlikely to approve any projects for the Consolidated Application if they do not commit to maintaining these requirements.

If HUD ultimately determines that the applicable standards are not met for a project, the project will be rejected.



HUD Requirements: Match

Match Requirement: HUD CoC Program funding is limited and can provide only a portion of the resources needed to successfully address the needs of homeless families, individuals, and youth. Meaning, HUD does not intend to be the sole support of any project that it funds. Therefore, HUD requires Project Applicants to have other sources of funding.

HUD CoC Program grants must must be matched in an amount equal to 25% of grant funds. Match resources may come from public or private sources. All costs paid for with matching funds must be for activities that are eligible under the CoC Program, even if the recipient is not receiving CoC Program grant funds for that activity.



HUD Requirements: Site Control

Site Control Verification: For new projects where funds are awarded for leasing, rental assistance, operating, and/or supportive services grantees must demonstrate site control within 12 months of the announcement of the award.

Acceptable evidence of site control is a deed, lease, or purchase agreement.

If a grantee fails to gain site control by the deadline, HUD has the right to withdraw funding for the project.





Homeless Management Information System (HMIS): Programs funded by the HUD CoC Program are required to use the homeless services system's HMIS to comply with all HUD reporting requirements. As HMIS lead for the CoC, TCP provides access to the HMIS and training on a monthly basis so that providers understand the requirement and data entry standards.

HMIS Comparable Database: The Violence Against Women Act (VAWA) and the Family Violence Prevention and Services Act (FVPSA) contain strong, legally codified confidentiality provisions that limit victim service providers from sharing, disclosing or revealing victims' personally identifying information, including entering information into the HMIS. These provisions underpin confidentiality practices that protect the safety and privacy of victims of domestic violence, dating violence, sexual assault, stalking, and/or human trafficking who are seeking services.



HUD Requirements: CAHP Participation

CAHP/Coordinated Entry Participation: HUD requires that referrals for programs receiving CoC funding come through the community's coordinated entry process, referred to locally as Coordinated Assessment and Housing Placement (CAHP).

- •Program participants are matched to and prioritized for housing resources based on a uniform assessment which pairs information about a person or family's service needs with available programs.
- •TCP's CAHP team will make referrals into the program as vacancies arise.





Environmental Review is the process of reviewing a project and its potential environmental impacts to determine whether it meets federal, state, and local environmental standards.



HUD Requirements: Equal Access

Equal Access in Accordance with an Individual's Gender Identity: On September 21, 2016, HUD published a final rule in the Federal Register entitled "Equal Access in Accordance with an Individual's Gender Identity in Community Planning and Development Programs." Through this final rule, HUD ensures equal access to individuals in accordance with their gender identity in programs and shelter funded under programs administered by HUD's Office of Community Planning and Development (CPD). This includes projects funded by the HUD CoC Program.

In order to comply with the Equal Access Final Rule, TCP has established a written Policy on Serving Transgender and Gender Nonconforming Clients. If awarded, a project applicant will be required to comply with this policy.





1. Ending homelessness for all persons

- a. To end homelessness, CoCs should identify, engage, and effectively serve all persons experiencing homelessness.
- b. CoCs should measure their performance based on local data that consider the challenges faced by all subpopulations experiencing homelessness in the geographic area (e.g., veterans, youth, families, or those experiencing chronic homelessness, and people with disabilities, including those living with HIV/AIDS).
- c. CoCs should partner with housing, health care, and supportive services providers to expand housing options, such as permanent supportive housing, housing subsidies, and rapid rehousing.
- d. Additionally, CoCs should use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their needs.

2. Use a housing first approach

- a. Housing First prioritizes rapid placement and stabilization in permanent housing and does not have service participation requirements or preconditions. CoC Program funded projects should help individuals and families move quickly into permanent housing, and CoCs should measure and help projects reduce the length of time people experience homelessness.
- b. Additionally, CoCs should engage landlords and property owners to housing units available for rapid rehousing and permanent supportive housing participants, remove barriers to entry, and adopt client-centered service methods.
- c. HUD encourages CoCs to assess how well Housing First approaches are being implemented in their communities.



3. Reducing unsheltered homelessness

- In recent years, the number of people experiencing unsheltered homelessness has risen significantly, including a rising number of encampments in many communities across the country. People living unsheltered have extremely high rates of physical and mental illness and substance use disorders.
- b. CoCs should explore all available resources, including CoC and ESG funded assistance, housing subsidies, health care programs, and supportive services to help improve unsheltered people's well-being and help them move as quickly as possible into permanent housing.
- c. **NEW IN 2024** CoCs should work with law enforcement and their state and local governments to enlist their support for housing people in encampments, and to avoid practices that criminalize homelessness. Criminalization of homelessness risks the health of people living unsheltered and makes it more difficult for them to move into permanent housing.
- d. Additionally, CoCs should use their Coordinated Entry process to promote participant choice, coordinate homeless assistance and mainstream housing and services, and ensure people experiencing homelessness receive assistance quickly.

4. Improving system performance

- a. CoCs should be using system performance measures (e.g., average length of homeless episodes, rates of return to homelessness, rates of exit to permanent housing destinations) to determine how effectively they are serving people experiencing homelessness.
- b. CoCs should review all projects eligible for renewal under this FY 2024-2025 NOFO to determine their effectiveness in serving people experiencing homelessness, including cost-effectiveness. The CoC Competition includes several options to help CoCs improve their effectiveness, including reallocation, expansion, and transition grants.
- c. CoCs should also look for opportunities to implement continuous quality improvement and other process improvement strategies.



- 5. Partnering with housing, health, and service agencies
 - a. Using cost performance and outcome data, CoCs should improve how all available resources are utilized to end homelessness.
 - b. HUD encourages CoCs to maximize the use of mainstream and other community-based resources when serving persons experiencing homelessness and to:
 - (1) **REVISED IN 2024** Work closely with health care systems and agencies and assist program participants to receive health care and supportive services, including behavioral health services, including those covered and financed by Medicaid. This includes developing close partnerships with public health agencies to analyze data and design approaches that reduce homelessness, improve the health of people experiencing homelessness, and prevent and address disease outbreaks, including HIV/AIDS.
 - (2) Partner closely with PHAs and state and local housing organizations to utilize coordinated entry, develop housing units, and provide housing subsidies to people experiencing homelessness. These partnerships can also help CoC Program participants exit permanent supportive housing through Housing Choice Vouchers and other available housing options. CoCs and PHAs should especially work together to implement targeted programs such as Emergency Housing Vouchers, HUD-VASH, Mainstream Vouchers, Family Unification Program Vouchers, Fostering Youth Independence Vouchers, and other housing voucher programs targeted to people experiencing homelessness. CoCs should coordinate with their state and local housing agencies on the utilization of new HOME program resources provided through the Homelessness Assistance and Supportive Services Program that was created through the American Rescue Plan.
 - (3) ** NEW IN 2024** CoCs should also work with other organizations administering other housing assistance, such as assistance provided through HUD's Section 202 and 811 programs, HUD's Project Based Rental Assistance, and U.S. Department of Agriculture's housing assistance programs.
 - (4) Partner with local workforce development centers to improve employment opportunities.



6. Racial equity

- a. In nearly every community, Black, Indigenous, and other people of color are substantially overrepresented in the homeless population. HUD is emphasizing system and program changes to address racial equity within CoCs and projects.
- b. Responses to preventing and ending homelessness should address racial inequities to ensure successful outcomes for all persons experiencing homelessness using proven approaches, such as: developing a coordinated community response created in partnership with a racially diverse set of stakeholders and people experiencing homelessness and partnering with organizations with experience serving underserved populations.
- c. **REVISED IN 2024** CoCs should review local data, policies, procedures, and processes to determine where and how to address racial disparities affecting individuals and families experiencing homelessness and take steps to eliminate barriers to improve racial equity and address disparities.

7. Improving assistance to LGBTQ+ individuals

- a. Discrimination on the basis of gender identity or sexual orientation manifests differently for different individuals and often overlaps with other forms of prohibited discrimination. CoCs should address the needs of LGBTQ+, transgender, gender non-conforming, and non-binary individuals and families in their planning processes.
- b. Additionally, when considering which projects to select in their local competition to be included in their application to HUD, CoCs should ensure privacy, respect, safety, and access regardless of gender identity or sexual orientation in projects.
- c. CoCs should also partner with organizations with expertise in serving LGBTQ+ populations.



- 8. Persons with lived experience (***Revised in 2024***)
 - a. The people who know best what solutions will effectively end homelessness are those who are experiencing homelessness.
 - b. HUD expects CoCs to include people who have lived homeless expertise and experience in their local planning and decision-making processes.
 - c. People with lived experience/expertise should determine how local policies may need to be revised and updated to improve the effectiveness of homelessness assistance programs, including participating in planning and oversight activities and developing local competition processes, monitoring and evaluation.
 - d. CoC leaders and stakeholders should prioritize hiring people who have experienced homelessness in areas where their expertise is needed (e.g., peer outreach and support).
- 9. Building an Effective Workforce (***New in 2024***)
 - a. Homeless assistance providers need effective, well- supported staff to provide high quality assistance but recruiting and retaining qualified staff for programs to assist persons experiencing homelessness has proven difficult due to low pay and the challenging nature of the work.
 - b. HUD is applying cost of living adjustments to supportive service activities and other staffing-focused budget lines to allow CoC budgets to better keep up with rising costs.
 - c. HUD also encourages CoCs to work with their funders and other community stakeholders to improve pay and support for people who work in the homelessness sector.



10. Increasing affordable housing supply

- a. The lack of affordable housing is the main driver of homelessness. CoCs play a critical role in educating local leaders and stakeholders about the importance of increasing the supply of affordable housing and the specific consequences of the continued lack of affordable housing.
- b. CoCs should be communicating with jurisdiction leaders, including for the development of Consolidated Plans, about the harmful effects of the lack of affordable housing, and they should engage local leaders about steps such as zoning and land use reform that would increase the supply of affordable housing.
- c. This FY2024-2025 CoC NOFO awards points to CoCs that take steps to engage local leaders about increasing affordable and accessible housing supply.



Time line



Timeline

- July 2024: NOFOs released.
- August 14-16, 2024: Provider meetings/info sessions
- August 20-21, 2024: CoC Bonus/DV Bonus application trainings
- August 28-29, 2024: CoC Builds application trainings
- •September 18, 2024: CoC/DV Bonus applications and materials for ranking due to TCP/Ranking Committee.
- October 10, 2024: CoC Builds applications and materials due to TCP/Ranking Committee.
- October 15, 2024: CoC/DV Bonus Applicants informed of Ranking Committee's decisions.
- October 30, 2024: CoC NOFO Consolidated Application due to HUD.
- November 13, 2024: CoC Builds Applicants informed of Ranking Committee's decisions.
- November 21, 2024: CoC Builds Application due to HUD.



Questions?



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